

TO UPLIFT CHRIST AND MAKE HIM KNOWN



Media Release ▶ Pacificpress.com



Signs of the Times magazine launches new radio ministry

Nampa, Idaho (January 4, 2001) - Determined to extend the evangelistic reach of the "little paper" started by James White in 1874, Marvin Moore and Pacific Press are launching SIGNS RADIO MAGAZINE on 3-ABN radio beginning Thursday, January 4.

The 15-minute program is a weekly review of Bible prophecy, world events, and contemporary issues. Marvin Moore, editor of Signs of the Times magazine, hosts the show along with magazine promoter and evangelist Dale Galusha. Randy Maxwell, Pacific Press Creative Director, provided the impetus to get the program started and functions as project coordinator.

"Radio is still a powerful medium through which vast numbers of people can be reached," says Maxwell. "SIGNS Radio Magazine gives us a powerful new avenue through which we can expand the reach of the magazine."

Marvin Moore starts the program with a 5-minute report on contemporary issues called "Religion in the News." Then follows the show's main topic, taken directly from the magazine, and discussed by Moore and Galusha.

The program will air on 3-ABN's new radio network, Thursday nights at 10:00 p.m. central standard time, between "3-ABN Presents" and "It Is Written."

No strangers to innovation, the publishers of SIGNS have implemented creative methods of reaching the masses through airport displays and news boxes. But the team felt that the time had come to embrace a bigger vision.

"This is an exciting time in SIGNS history," says Moore. "It's a totally new venue for us, but we felt God leading us to take a bold step of faith as we entered the new millennium. If Jesus is really coming soon—and we believe He is—it behooves us to be creative, forward-looking, and urgent in getting the message of His soon return out to as many people as possible."

###