

TO UPLIFT CHRIST AND MAKE HIM KNOWN



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## Specialty Printing gets new name

Nampa, Idaho (July 16, 2001) – The printing division of Pacific Press, long referred to as Specialty Printing, has a new name. Beginning on July 11, this branch of our company is called Pacific Press Graphic Services. The new name better encompasses the wide range of services we offer to our Adventist and non-Adventist clients, and will help us market those services more effectively. A new brochure featuring Pacific Press Graphic Services is being prepared now by our Advertising Department, and will be a featured promotion piece at the upcoming ASI annual convention in Sacramento.

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