

TO UPLIFT CHRIST AND MAKE HIM KNOWN



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## Over 800,000 copies of “The Passion of the Messiah” sharing booklet distributed

Nampa, Idaho (March 8, 2005) — The Passion of the Messiah sharing booklet from Pacific Press and Signs of the Times, released last year in response to the much publicized Mel Gibson movie “The Passion of the Christ,” is being reprinted to coincide with the re-release of the film this Friday, March 11. Pacific Press is currently reprinting 50,000 more copies. Over 800,000 copies of The Passion of the Messiah have already been distributed by churches and individuals since last March.

“Last year the Passion sharing booklet led to thousands of people requesting Bible studies. Churches took advantage of the evangelistic opportunity this movie presented and distributed these 16-page, beautifully illustrated booklets in their communities,” says Dale Galusha, vice president of sales and ministries at Pacific Press.

The Passion of the Messiah sharing booklet tells the story of Jesus’ death and resurrection, using selections from Jerry D. Thomas’ Messiah, the popular contemporary adaptation of Ellen White’s classic work on the life of Jesus, The Desire of Ages. It also includes two response cards for free Discover Bible Study Guides.

Priced at US\$.39 each with quantity pricing as low as US\$.17 each, this full-color booklet is an inexpensive sharing option. Quantity zip code pricing is also available and is an easy way to take the hassle out of mailing sharing booklets to multiple addresses within a zip code. The cost for this service is US\$.45 each and includes the booklet and all mailing and handling costs.

The Passion sharing booklet will be available to order beginning March 11 through your local Adventist Book Center or online at [www.AdventistBookCenter.com](http://www.AdventistBookCenter.com). You can also order by calling toll-free (800) 765-6955. To receive a free review copy, email [nicbat@pacificpress.com](mailto:nicbat@pacificpress.com).

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