TO UPLIFT CHRIST AND MAKE HIM KNOWN



New websites launched for Signs of the Times[®] and El Centinela[®] magazines

Nampa, Idaho (November 17, 2005) - Signs of the Times[®] magazine has redesigned its Web site, and launched a completely Spanish site for its sister publication El Centinela[®]. The new Web sites are designed to extend the magazines' outreach to non-Adventists.

The Web sites, www.signstimes.com and www.elcentinela.com, include articles from current and past issues, as well as a place to sign-up for free Bible study guides, ask Bible questions, e-mail the editors, submit prayer requests, and learn more about Seventh-day Adventist beliefs. Visitors will also find writer's guidelines and links to other ministries like Voice of Prophecy and It Is Written.

Earlier this year Pacific Press[®] gave both Signs of the Times[®] and El Centinela[®] a makeover and merged their editorial and design processes. Dale Galusha, president for Pacific Press[®], says the reason Pacific Press[®] decided to redesign the magazines was to make them more effective at soul-winning. "Our mandate is to make crucial information about the soon return of Jesus as clear as possible to as many as possible, and that is why we felt it was imperative to give our publications a bolder and clearer presentation," says Galusha.

Signs of the Times[®], published since 1874, is a monthly four-color, 32-page magazine that helps readers to live as Christians in modern North American society. It gives special emphasis to Christ's Second Advent and the prophecies and signs that indicate the nearness of this event. El Centinela[®], published since 1910, is the Spanish equivalent. Their content is written specifically for non-Adventists.

Signs of the Times[®] costs \$12.99 and El Centinela[®] costs \$9.99 for a one-year subscription. Both magazines are available through any local Adventist Book Center[®] or online at www.AdventistBookCenter.com. You can also order by calling toll-free (800) 765-6955.