

TO UPLIFT CHRIST AND MAKE HIM KNOWN



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New Website Launched for Primary Treasure® Magazine

Nampa, Idaho (March 13, 2007) — Primary Treasure® magazine has redesigned its website to make it more interactive for children and more of a resource for parents and teachers.

The website, www.primarytreasure.com, is full of kid-friendly stories, games, puzzles, coloring pages, and contests, as well as a place for kids to submit prayer requests and praise reports, listen to their Sabbath School lesson, and learn more about Jesus. There is a special section on the website just for parents and Sabbath School teachers as well. You can also access the site through www.ourlittlefriend.com.

Aileen Sox, editor of Primary Treasure®, says "I am excited about our brand new website. It is easy to navigate and kid-friendly. The best part is that for the first time ever children will be able to listen to their weekly Sabbath School lesson story online, whether they're in Beginners, Kindergarten, or Primary. Each week on the website I will be reading the lesson and kids can follow along in their lesson quarterly. We will also be adding new stories and games each week, and we will have a monthly contest on the site for kids to win Adventist books and CDs."

Primary Treasure®, published since 1957, is a weekly four-color, 16-page magazine for Seventh-day Adventist kids. It gives special emphasis to developing a child's relationship with Jesus through Bible and character-building stories.

Churches and individuals can subscribe to Primary Treasure® magazine through any local Adventist Book Center® or online at www.AdventistBookCenter.com. You can also order by calling toll-free (800) 765-6955.

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