

TO UPLIFT CHRIST AND MAKE HIM KNOWN



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Pacific Press® Convenes Constituency Meeting

Nampa, Idaho (August 12, 2010) — Pacific Press® Publishing Association convened for their quinquennial constituency meeting August 12, 2010. During chapel, board chair Lowell Cooper brought greetings to the management and staff from Elder Ted Wilson, president of the world church of Seventh-day Adventists, in which Elder Wilson reinforced his commitment to the publishing work.

The management report detailed four areas in which Pacific Press® has focused its best efforts since the previous constituency meeting:

1. Reaffirming its mission to uplift Jesus Christ in communicating biblical teachings, health principles, and family values — in many languages — through various types of printed materials, video products, and recordings of Christian music.
2. Improving the quality of all products created at the plant.
3. Promoting increased efficiency in production of materials and in all services offered.
4. Establishing money-saving processes throughout the facility and thereby reducing costs.

The report also noted several significant statistics:

1. More than one million Magabooks have been distributed.
2. Literature evangelists have given more than 28,000 Bible studies.
3. The Pacific Press® HHES program has reported 852 baptisms.
4. Nearly 50 percent of the NAD membership is served by PPPA-owned Adventist Book Centers.

As recent trends in the publishing industry continue to cause concern, Lowell Cooper noted that the denomination is not immune to these developments. They present challenges to the work of denominational publishing houses and as such, the board emphasized its committed to packaging the message in ways that reflect current and projected needs in a rapidly changing market.

The constituency voted in a 28-member board, with emphasis given to including strong representation from among the laity, specifically drawing on individuals with expertise in business or related publishing fields. The board voted to reappoint the management team which consists of Dale Galusha, president; Don Upson, vice president of finance; Chuck Bobst, vice president production; Doug Church, vice president marketing and sales; and Jerry D. Thomas, vice president product development.

"Pacific Press® is committed to staying in tune with the mission God has given us," stated Dale Galusha. With projected estimates placing church growth at 50 million by 2020 — including a vast number of newly baptized members — Galusha stressed, "We are committed to meeting the needs of a world that desperately longs for the message of hope and salvation that God offers. And we are committed to meeting the ongoing demands of a global church for resources and materials that will strengthen it and equip it to carry out its God-given mission."

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