

TO UPLIFT CHRIST AND MAKE HIM KNOWN



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Pacific Press® Board Appoints New Vice President

Nampa, Idaho (March 12, 2014) — The Pacific Press® Board of Directors has voted to appoint Larry Johnson as the new vice president of production. He replaces Chuck Bobst who recently retired after having served in that role for the past 12 years.

Johnson is no stranger to publishing or to Pacific Press®. He first joined the team in 1984, just in time to help with the move from Mountain View, Calif., to Nampa, Idaho. He served in that role for eight years before relocating to Russia where he helped set up and establish the publishing work there.

Johnson's experience includes serving as associate publishing director for the Far Eastern Division and also at the General Conference, headquartered in Silver Spring, Md. He has served as a consultant both in North America and internationally. He returned to Pacific Press® briefly in the late 90s before being called as president at Color Press where he served for nine years.

Johnson officially retired in 2009 but says he felt good about the call to return to serve the church. "Pacific Press® serves a distinctive purpose," he said, "that is why I came back." Although the changes in the publishing industry have been remarkable in the 15 years since Johnson last worked here, he said, "Printing is still a viable part of publishing. It will always be part of what we do - it is part of our worldwide culture as Seventh-day Adventists."

Dale Galusha, president, said "We are thrilled to have Larry Johnson on board. With his keen sense of mission and his vast experience, we look forward to the invaluable contribution he will make to the ministry of Pacific Press®."

Regarding the challenges currently facing the publishing work, Johnson said, "Books will continue to be an important vehicle for sharing the truth, for those in the church and, especially for those who long to know the truth."

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