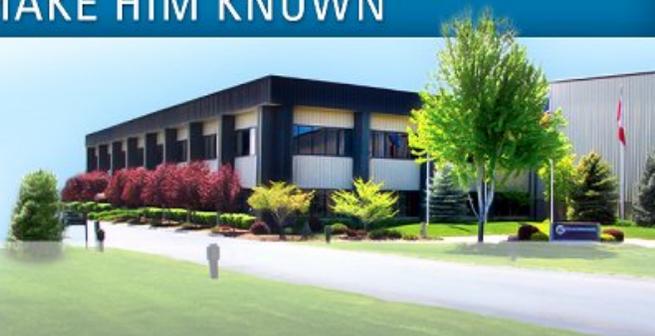


TO UPLIFT CHRIST AND MAKE HIM KNOWN



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Pacific Press® Board Votes to Approve \$1 Million Initiative

Nampa, Idaho (April 17, 2014) — The Pacific Press® Board of Directors met today and voted to approve a \$1 million initiative that will focus on partnering with ministries to create new resources for evangelism and church growth. In this initiative, known as A Million Streams of Light, Pacific Press® will offer seed money to help church departmental ministries, supportive ministries, and local church ministries create and develop new evangelistic products and programs.

Dale Galusha, president of Pacific Press®, said "We asked ourselves, 'How can the church's publishing work make a real difference in ministry and outreach for our church?'" He continued, "If we want to reach people with the Adventist message there is a need for innovative new products and programs. Ellen White wrote, 'Men are needed who pray to God for wisdom, and who, under guidance of God, can put new life into the old methods of labor and can invent new plans and new methods of awakening the interest of church members and reaching the men and women of the world.' "

Commenting after the Board meeting, Elder Dan Jackson, president of the North American Division of Seventh-day Adventists noted, "The greatest need the church has is for an engaged membership. The Million Streams of Light initiative will provide an opportunity for our people to think creatively in terms of how they may use their God-given ingenuity to complete their God-given task in partnership with the publishing ministry."

Elder Lowell Cooper, general vice president of the General Conference of Seventh-day Adventists added, "It is heartening to see Pacific Press® reaching out beyond its walls to find new ways to work with the church and its people to create opportunities for ministry and mission to occur."

The entire Pacific Press® Board enthusiastically endorsed the Million Streams of Light initiative and they anticipate many innovative developments in the upcoming months. Additional information on this initiative will be made available shortly.

Click here for the latest information or visit www.pacificpress.com/streamsoflight.

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