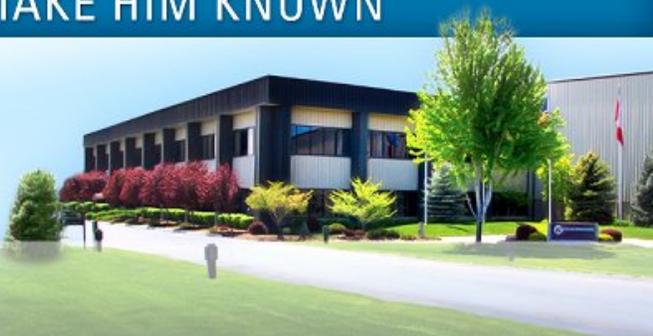


TO UPLIFT CHRIST AND MAKE HIM KNOWN



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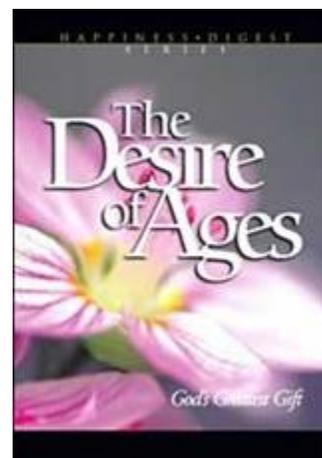
### Landmark Print Run for *The Desire of Ages*

Nampa, Idaho (June 2, 2014) — Pacific Press® recently completed a print run of 100,000 copies of *The Desire of Ages* to use in its Tell the World About Jesus campaign. In partnership with ASI the goal is to place a copy of the book in each home in North America.

*The Desire of Ages* ASI edition is one of the most popular in print today. Since the start of the Tell the World About Jesus campaign there has been a 69 percent increase in demand for the book over previous years. Dale Galusha, president of Pacific Press® reports, "We are working closely with churches across the country as they seek effective ways to evangelize their communities through sharing this wonderful book on the life of Jesus."

Galusha adds, "We are praying specifically for God to bless our efforts to help fulfill the counsel of Ellen White when she wrote, 'God would be pleased to see *The Desire of Ages* in every home.'"

Priced to share, *The Desire of Ages* ASI edition retails at \$2.45 per copy, or \$1.96 per copy, for a case of 40. See [www.adventistbookcenter.com/telltheworld](http://www.adventistbookcenter.com/telltheworld).



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