

The Desire of Ages Breaks All Records

Nampa, Idaho (September 29, 2014) — Pacific Press® reports 77,609 copies of The Desire of Ages have found their way into homes across the country, this year alone, representing a 69% increase in demand over last year. This is due in large part to the Tell the World About Jesus campaign.

Counting all editions, 104,000 copies of this classic on the life of Jesus have sold this year. That's equivalent to the entire population of Green Bay, Wisconsin.

Tell the World About Jesus, in partnership with ASI, aims to fulfill the commission of Ellen G. White that "God would be pleased to see The Desire of Ages in every home."



The Desire of Ages, ASI sharing edition

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