

PRESS RELEASE

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Pacific Press responds to the pandemic, distributes half a million Signs of the Times® special edition, COVID-19: Facing the Crisis with Confidence

Nampa, Idaho — Pacific Press has printed 500,00 copies of COVID-19: Facing the Future with Confidence. Since March 2020 scores of churches across North America have mailed this piece to the communities they serve. Pastors and lay members alike are excited for the opportunity to connect with friends and neighbors about the most pressing issue of 2020.

"The pandemic has forced our society into social distancing, making conventional outreach difficult," says Dale Galusha, president of Pacific Press. "This magazine, combined with zip code mailings, has proven to be an effective tool in bridging the gap, providing people with lifesaving information and giving them spiritual guidance during this crisis."

In only sixteen pages, the magazine describes the disease, offers health advice, and answers the question, *Is this the end of the world?* Authored by Mark Finley, pastor and evangelist; Lyndi Schwartz, internal medicine physician; and Rebecca Barnhurst, Registered Dietitian, *Facing the Crisis with Confidence* is a unique blend of health advice and Bible prophecy. It is also available in Spanish.

Each magazine also includes a Bible study offer. For more information about zip-code mailings, call 800-447-7377 or email Marianne.Daugharthy@PacificPress.com.

By Scott Cady