



Press In Print

News and Information from the President's Office
assembled by Dale Galusha and Gina Duncan

Updates

New Guide Book

In its January 2021 edition, **Adventist Review** dedicated a full page to **Guide's** newest book: **What We Believe: 28 True Stories with Study Guides for Guide Readers**, compiled by managing editor Laura Sámano.

GUIDE MAGAZINE PUBLISHES STORY-BASED FUNDAMENTAL BELIEFS BOOK

"KID-FRIENDLY APPROACH" PUBLICATION IS GEARED TO READERS AGES 10-14.

PACIFIC PRESS PUBLISHING ASSOCIATION

Guide magazine managing editor Laura Sámano has compiled 28 true stories, one for each of the Seventh-day Adventist fundamental beliefs, and written Bible study questions for each belief in the new book *What We Believe for Guide Readers*.

Taken from the weekly magazine for readers ages 10–14, the stories in the book are of Adventist pioneers and contemporary protagonists and introduce kids to each of the church's fundamental beliefs. Sámano, who said she's excited about the coming release of the book, pointed out that "no Adventist publisher has ever produced a book for this age group with the kid-friendly approach of storytelling and study questions."

CHRIST'S METHOD OF TEACHING

Jesus spent a lot of His time on earth teaching through the use of stories called parables. "Stories remain the most powerful means of transmitting information," *Guide* editor Lori Fitcher said. "Barriers

crumble as the reader or listener begins to relate with the character and become receptive to the message the story is meant to teach. When a story is memorable, that lesson may impact the reader for a lifetime. That's exactly what we pray this book will do."

As *Guide* editors point out, some readers in the 10–14 age range haven't yet acquired the skill of understanding abstract concepts. Storytelling makes abstract concepts easier to understand. The selected stories show how real people learned to understand or put into practice the particular belief.

SIMPLIFIED BELIEFS AND TRIVIA

"Digging in the Word," the Bible study portion of the book, can be used within a small group or by individuals. "Not everyone learns in isolation; some want to talk about what we learn. This book allows for that sort of interaction," Sámano said.

A comprehensive statement of beliefs is included at the back of

the book. Still, to help readers remember each belief, former *Guide* editor Randy Fishell wrote two-sentence versions of them with simple, kid-friendly wording. They are included at the beginning of each chapter.

A TIME TO TEACH

"I believe that the Lord is coming soon," Sámano affirmed. "If we expect to raise kids who love and know their Savior, it's time to teach them by showing them what a Bible-based life looks like."

This is best done when they are young, said Carl McRoy, North American Division Publishing Ministries director. "Although Jesus can transform our crooked ways when we get older, life is more enjoyable, and we are more useful, when we're nurtured in His ways while we're young. As Fredrick Douglass said: 'It is easier to build strong children than to repair broken men.'"

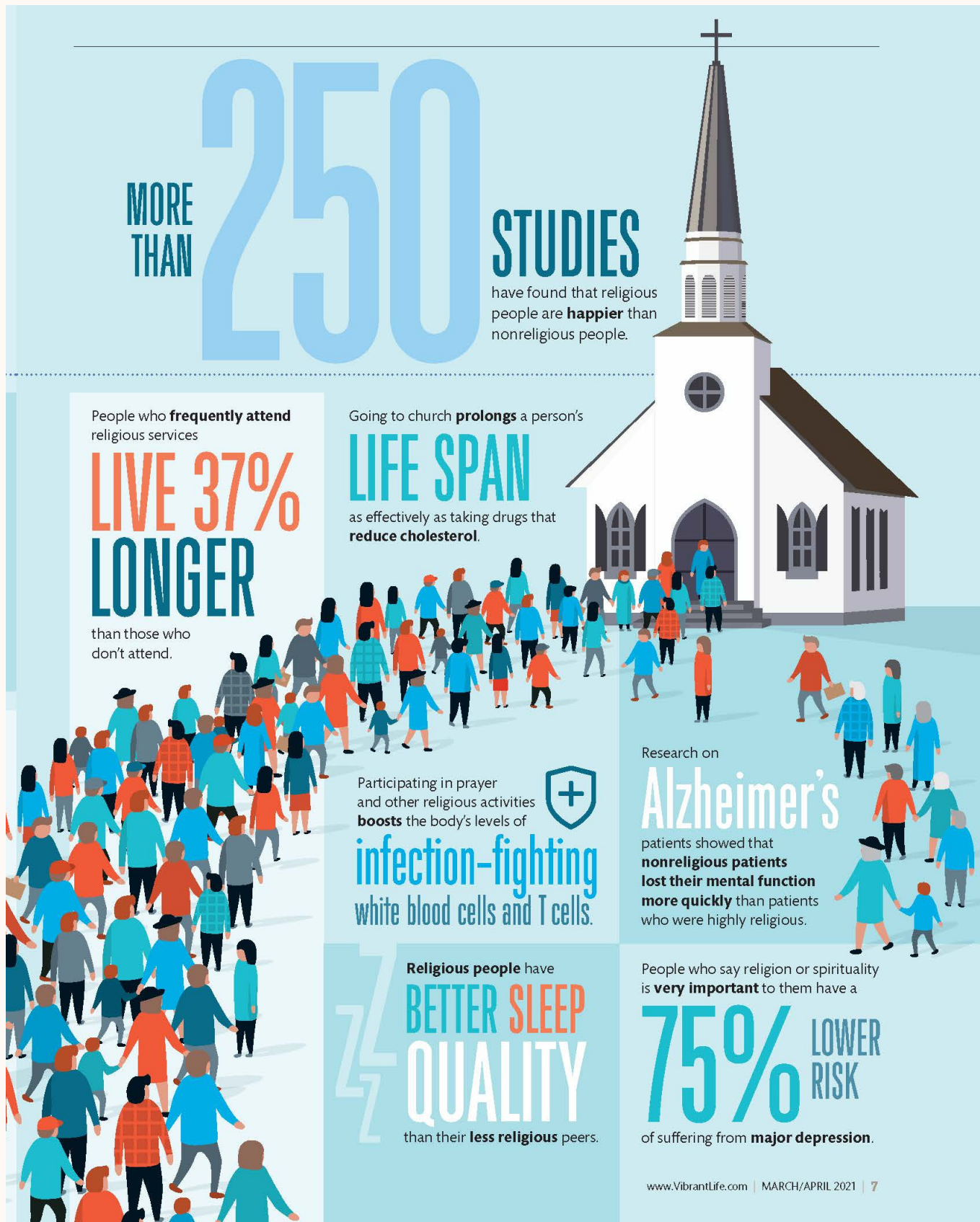
"It's time to teach kids what we believe so that as they grow older, they don't depart from God's ways," Sámano said. ▀



What We Believe For Guide Readers, will be available for purchase from Pacific Press Publishing Association.

From the pages of *Vibrant Life Magazine*

From the March-April 2021 edition of *Vibrant Life* comes the piece below.



Cindy Bergherm is Retiring February 1

by Kirsten Berger, HR Director



Cindy Bergherm (HR) has dedicated her entire life to working for the Lord. Her family has followed God's leading on many adventures all over the US. Cindy worked in many places, including hospitals and academies before landing at Pacific Press in 2005.

Cindy is a great friend and has loyally and thoughtfully committed herself to her work, faithfully serving employees in her role as Payroll and Benefits Coordinator.

When she isn't working, you can find Cindy spending time with her grandchildren, working on a sewing project, or cooking something deliciously nutritious. Cindy plans on staying local after retirement and looks forward to investing more time into her crafty hobbies.

Cindy, thank you for your dedication to your work family; we will miss you!

A Farewell Message from Cindy

It is with mixed emotions that I end my 40+ years serving the Lord which began as a secretary in the bindery at Atlantic Union College. Through the years, I served in the hospital and education systems and, finally, here at Pacific Press. My time in HR, meeting your benefits and payroll needs, has been very rewarding.

While I will miss everyone here, I'm looking forward to my new routine which will allow time for more Bible study, family, cooking and sewing/quilting.

"Rejoice in the Lord always. I will say it again: Rejoice! Let your gentleness be evident to all. The Lord is near. Do not be anxious about anything, but in everything, by prayer and petition, with thanksgiving, present your requests to God. And the peace of God, which transcends all understanding, will guard your hearts and your minds in Christ Jesus." ***Philippians 4:4-7***

I pray that God will bless each of you and Pacific Press. —Cindy Bergherm



New Director of International Sales and Marketing

by Kirsten Berger, HR Director

We are so excited to welcome Elvis Diaz to our Pacific Press community. He and his beautiful family (wife Stephanie, daughters Emy and Evy, son Elvis, and two Husky dogs—Ely and Balto) moved here from Phoenix, Arizona, where Elvis pastored at the North Phoenix church for five years.

He enjoys biking and hiking and looks forward to working for God at Pacific Press.

His office is located upstairs in the Marketing Department to integrate with the marketing team seamlessly. Pilar Recuenco will be assisting him upstairs in the mornings.

If you see Elvis, be sure to give him a warm PPPA welcome!



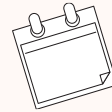
A New Grandbaby!

Congratulations to **Rick** and **Sandy Lee** (Finishing and Customer Service) on the birth of their third grandbaby: Averie Noelle Burkey.

Averie was born on January 21, 2021 weighing 7 lbs and 19 1/2 inches long. Both mom and baby are doing great.



We are so happy for the new parents and for the grandparents as well!



Dateline

January

27 PAYDAY

February

10 PAYDAY

14 Valentine's Day

15 PPPA Holiday—President's Day

24 PAYDAY

March

10 PAYDAY

24 PAYDAY



A Letter from a Guide Reader

Our **Guide** Editors are sharing with us this letter they received a few days ago.

Dear Editors

I am 11 years old and in 6th grade. My church gets the weekly Guide Magazine. It is always the highlight of my Sabbaths. The stories are interesting, the jokes are funny and sometimes punny, and the facts are amazing. How much work does it take for you guys to make one weeks Guide Magazine? It also must be a lot of work.

Do you think you could add more jokes? If not that is fine too. I like the sportz zone thing as well. It is interesting to see how God works behind the thing that makes me happy. It is very cool.

I like the stories because it is interesting to see how God works even in the most odd and bizarre ways. I really liked the possessed series, my whole sabbath school liked it very much as well. It would be nice to get more stories like that. It's very interesting to see the religions that go on in other countries. Thank you for reading this letter, God bless.

Sincerely