## Press In Print

News and information from the President's Office assembled by Dale Galusha and Gina Duncan

## Red Carpet Extravaganza!

by Ken Pline

The PPPA Finance department celebrated birthdays for three of their VIP's on April 21. The black-tie event was by invitation only. Members from Finance, HR, Purchasing, and IT frantically pushed through lines to get a glimpse of the stars!

The first to grace the red carpet was **Kirsten Berger** our beloved HR director. Kirsten
celebrated her birthday on April 12. She
wowed the audience with her kindness and
caring attitude.



**Dale Galusha** our President and fearless leader was second to walk down the red carpet. Dale celebrated his birthday on April 16. His calm demeanor and ability to connect with the average Joe is something to behold.

He held out his arms offering his friendship and guest passes to his hillside mansion overlooking the ocean in a moment of unforgettable generosity.



## **Robert Hastings**

our ever-frugal CFO celebrated his birthday on April 15. Even though Robert was somewhat concerned with the lavish amount of money spent on the red carpet he pushed through his desire to use this platform as a



"teaching moment" and soaked up the applause from his many fans.

Plans are already under way for next year's celebration.

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## Mother's Day is coming up!

History.com

As Mother's Day approaches and we prepare to celebrate our mothers, here's a little bit of history about the holiday:

Mother's Day is a holiday honoring motherhood that is observed in different forms throughout the world. In the United States, the incarnation of Mother's Day was created by Anna Jarvis in 1908 and became an official U.S. holiday in 1914.

The origins of Mother's Day as celebrated in the U.S. date back to the 19th century. In the years before the Civil War, Ann Reeves Jarvis of West Virginia helped start "Mothers' Day Work Clubs" to teach local women how to properly care for their kids.

These clubs later became a unifying force in a region of the country still divided over the Civil War. In 1868 Jarvis organized "Mothers' Friendship Day," at which mothers gathered with former Union and Confederate soldiers to promote reconciliation.

The official Mother's Day holiday arose in the 1900s as a result of the efforts of Anna Jarvis, daughter of Ann Reeves Jarvis. Following her mother's 1905 death, Anna conceived of Mother's Day as a way of honoring the sacrifices mothers make for their children.

After gaining financial backing from a Philadelphia department store owner named John Wanamaker, in May 1908 she organized the first official Mother's Day celebration at a Methodist church in Grafton, West Virginia. That same day also saw thousands of people attend a Mother's Day event at one of Wanamaker's retail stores in Philadelphia.

Following the success of her first Mother's Day, Jarvis resolved to see her holiday added to the national calendar. Arguing that American holidays were biased toward male achievements, she started a massive letter writing campaign urging the adoption of a special day honoring motherhood.

By 1912 many states, towns and churches had adopted Mother's Day as an annual holiday, and Jarvis had established the Mother's Day International Association to help promote her cause. Her persistence paid off in 1914 when President Woodrow Wilson officially established the 2nd Sunday in May as Mother's Day.

Anna Jarvis had originally conceived of Mother's Day as a day of personal celebration between mothers and families. Her version of the day involved wearing a white carnation as a badge and visiting one's mother or attending church services. But once Mother's Day became a national holiday, it was not long before florists, card companies and other merchants capitalized on its popularity.

While Jarvis had initially worked with the floral industry to help raise Mother's Day's profile, by 1920 she had become disgusted with how the holiday had been commercialized. She outwardly denounced the transformation and urged people to stop buying Mother's Day flowers, cards and candies. By the time of her death in 1948 Jarvis had disowned the holiday altogether, and even actively lobbied the government to see it removed from the American calendar.

While versions of Mother's Day are celebrated worldwide, traditions vary depending on the country. In the US, Mother's Day continues to be celebrated by presenting mothers with gifts and flowers, and it has become one of the biggest holidays for consumer spending.

Let's show our mothers how much they mean to us this coming Mother's Day!



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