

February 22, 2023



News and information from the President's Office assembled by Dale Galusha and Gina Duncan



What's New

MARKETING SEMINAR

EMPLOYEE UPDATES

DATELINE

Marketing Seminar

Marketing Seminar 2023 is underway today in the Owyhee Room.

ABC managers from around the North American Division are visiting Pacific Press today to learn about the new product releases for this year.

A lot of work goes into the making of Marketing Seminar

and it begins months ahead of time. Product Development and Production push to make sure all of our newest products are ready on time. Marketing and Sales prepare detailed presentations to introduce these new products to the ABC managers. Thank you to all involved to make sure this is a great event!

We will share more information about Marketing Seminar in the next issue of Press In Print!

Employee Updates



A few weeks ago, **Camden Ross** (Prepress) selfpublished the first book in a series he is writing. This series focuses on many of our beliefs as Seventh-day Adventists. However, instead of looking at them as we have always done, this series sees if we can

explain these beliefs within the framework of a circle, or a loop.

The first book, *Circular God*, focuses on the Godhead and whether we can illustrate how the members of the Godhead interact with each other as a loop.

If you are interested in learning more, or supporting Camden in this project, our inhouse ABC has a few copies available for purchase—and since Camden works here in our building, he is happy to sign your copy too.

Congratulations Camden on this accomplishment!



February 2023

- 22 Marketing Seminar
- 22 PAYDAY
- 27 Chapel–Mike Fifer, Safety

March 2023

- 6 Chapel–Ed Bahr, IT Safety
- 8 PAYDAY
- 13 Chapel–Camden Ross
- 20 Chapel–Doug Church, Product Dedication
- 22 PAYDAY
- 27 Chapel–Bob Duke, Retirement Chapel



If January is the month of change, February is the month of lasting change. January is for dreamers... February is for doers.