



# *Press In Print*

News and information from the President's Office  
assembled by Dale Galusha and Gina Duncan



## *ABC Managers Gather for First In-Person Marketing Seminar Since 2020*

by Alicia Adams

Fourteen Adventist Book Center retail store managers from all over the North American Division gathered at Pacific Press Feb. 22 to get to know the new Pacific Press lineup and to discuss book store business.

This annual gathering, known as “marketing seminar,” allows store managers to review books that have been released since the previous seminar and to preview books that will be available for the upcoming camp meeting season, which begins in some territories as early as April. Marketing and sales staff present the details of each book via short promotional videos embedded in a slide show. This includes distributed items from individuals and from Safeliz, Signs, and Stanborough publishing houses.

The new releases presentation filled the morning; discussion items filled the afternoon. Managers shared concerns, asked questions, learned about new promotions, and traded marketing tips. They were also able to meet and greet (and eat an impressive spread of confections) with their customer service reps.

This year’s seminar felt very familial and warm, perhaps more than usual since the group hadn’t met in person since 2020. Thanks to Marianne, Jackie, and Josie, the group ate as if we were previewing heaven’s banquet table.

## *Daylight Saving Time*

Daylight Saving Time is just around the corner.

Change your clocks before you go to bed on Saturday night, March 11, because on Sunday, March 12, at 2:00:00 am, the time will change forward to 3:00:00 am.

Sunrise and sunset will be about 1 hour later on Sunday evening than the evening before, meaning it will stay dark until later in the mornings, and there will be more light in the evening hours.



## *Dateline*

### **March 2023**

- 8 PAYDAY
- 13 Chapel—Camden Ross
- 20 Chapel—Doug Church, Product Dedication
- 22 PAYDAY
- 27 Chapel—Bob Duke, Retirement Chapel

### **April 2023**

- 3 Chapel—David Salazar, ID Conference
- 5 PAYDAY
- 10 Chapel—Amanda Withers
- 17 Chapel—Robert Hastings, Product Dedication
- 19 PAYDAY
- 24 Chapel—Gem State Adventist Academy Choir

## *March*

*Racing clouds and whistling winds,  
Coats flapping in the breeze,  
Bright kites circling in the skies,  
The dance of swaying trees,  
The cheerful sight of crocuses,  
The first sweet breath of spring—  
Just part of all the many moods  
The month of March can bring.*

