August 9, 2023



News and information from the President's Office assembled by Dale Galusha and Gina Duncan

Welcome, Troy Haagenson!

by Julie Nichols

Troy Haagenson is joining the Pacific Press marketing team as our new Director of Trade Services | Special Projects. A little bit about Troy for those who don't know him . . .

Troy attended Amazing Facts College of Evangelism and served as a Bible worker for 4 years in Pennsylvania and Alabama. He then earned a bachelor's in theology from Southern Adventist University and a master's in pastoral ministry from Andrews University.

Troy served as a pastor for 15 years, first in Pennsylvania then at Cloverdale church here in the Idaho Conference.



Feeling a call to serve in a different capacity, Troy co-founded a digital discipleship startup in 2020 and continues to run that ministry today. Through a series of providential appointments, the job at the Pacific Press came into focus for Troy, and the more he learned, the more excited he became to work with Doug Church and the Pacific Press team.

Troy has been blessed with a wonderful wife, Jennifer, who is a licensed mental health counselor in Nampa, and two vibrant teens who both attend Gem State Adventist Academy.

Troy gets much joy from seeing teamwork applied to expanding God's kingdom and from changing people's lives for the better. The greatest job he has had, he says, would be a tie between being the pastor at Cloverdale and being CEO of the SaaS company he co-founded.

HIs dream vacation would be to spend a month snorkeling the beautiful coral reefs of Fiji and the Maldives with his family. (Sounds good to us too!) Most people don't know that in Troy's pre-Christian life, he was deep into creating a progressive style of bass guitar reminiscent of Les Claypool, Victor Wooten, and Flea. If asked to give an impromptu speech for 30 minutes on any subject, Troy would talk about church growth and missional structures.

Troy's favorite restaurant is Sa Wad Dee, and he says that even though their sushi bar is gone (and missed!), he absolutely loves their avocado sushi, miso soup, and tofu pad Thai.



The quickest way to contact of Troy is through text, but he also loves face to face interaction.

Troy's first day at Pacific Press will be in Arizona at the Teachers Convention, where, providing he doesn't melt in the scorching Phoenix sun, he will be tossed head-first into the exciting world of ABC convention pop-up stores. Pray for him!

Welcome, Troy!

Week of Prayer



Week of Prayer this year will be on October 23 to 27. Our guest speaker will be Elder Karl Haffner.

Karl is Vice President for Student Experience and Enrollment Management at Loma Linda University Health.

He has BA degrees in theology and business from Walla Walla College, an MBA from Pacific Lutheran University, an MDiv and a PhD from Andrews University.

He has pastored in a local church for over 30 years and has written 15 books. He and his wife, Cherié, have two daughters, Lindsey and Claire.

NO Chapel on Monday!

Next week on Thursday, August 17th we will be having our summer Pacific Press Board Meeting. We haven't had an in-person Board Meeting since August 2019!

Some of our PPPA directors will be arriving on Wednesday, August 16, for committee meetings in the evening, and the rest on Thursday.

We will be having Chapel together on Thursday at 7:30 am in the Owyhee Room. Our guest speaker will be Elder Alex Bryant, President of the North American Division. We hope to see you all there!





August 2023

- 9 PAYDAY
- 14 NO Chapel
- 17 Chapel–Board Chapel-Elder Bryant, Speaker
- 21 Chapel–Doug Church, Product dedication
- 23 PAYDAY
- 28 28–Chapel