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News and Information from the President's Office assembled by Judy Williams

Pacific Press Publishing Association

September 4, 2024

150th Years Ago .

By Olga Valdivia

Celebrating 150 years – 1874 to 2024



What a remarkable gathering we had on Sabbath, August 17, as we celebrated Pacific Press's 150 years of ministry through the printed page. The event was a moving tribute to the enduring legacy and ongoing mission of Pacific Press, a beacon of light in sharing Christ's love through literature.

As we reflected on 150 years of ministry, each speaker powerfully recounted our rich heritage and the unwavering dedication of our church's pioneers. They reminded us that these pioneers were driven not merely by intellectual arguments but by a deep, Spirit-led conviction. Their mission was clear: to share the message of hope and truth, trusting in the Spirit's power to touch hearts and transform lives.



During his sermon, Pr. Alexander Bryant, President of the North American Division, posed a poignant question: **"What if we were them?"** Now, imagine a small group of committed Christians, eagerly awaiting the Lord's return. They gathered in homes, churches, and on hilltops, their eyes lifted to the heavens. In the quiet, rolling hills of upstate New York, where small farms and rustic churches dotted the landscape, anticipation filled the air that autumn day of 1844. The year had been filled with whispers, sermons, and fervent prayers, all centered around one man's extraordinary claim: the end of the world was near.

The night before, excitement reached fever pitch. Believers, convinced that the world was about to be transformed, sold their possessions, settled debts, and forgave old grievances. Their hearts swelled with the certainty that they would soon see the face of Jesus. But as the clock struck midnight, and dawn broke on October 22, a quiet unease settled over the group. The stars still twinkled in the pre-dawn sky, and the world outside remained unchanged. Morning came, then afternoon, and still nothing happened. The sun set, and darkness fell once again. The day they had awaited with such eagerness had come and gone, but Christ had not returned.

One can only imagine the profound sadness and deep disappointment that befell them. Their hearts sank as the bitter reality set in. The air, once charged with expectation, now felt heavy with disappointment. Tears flowed freely as the believers looked at one another, their hopes dashed, their faith shaken. This day would forever be known as the Great Disappointment.

Yet, the Great Disappointment, though a moment of sorrow, became the foundation of something greater—a global movement dedicated to the hope of Christ's return, the observance of the Sabbath, and a commitment to lives of faith, health, and service. In the quiet corners of their hearts, the believers continued to watch and wait, their eyes still lifted to the skies, but now with a deeper understanding of the journey they were on.

This approach, rooted in deep spiritual conviction, continues to guide our ministry today. It's not about winning debates but allowing the Spirit to work through us, carrying the message of the gospel to a world in need. As we celebrated this milestone, we are reminded that the same Spirit that moved our pioneers is still at work today, inspiring us to continue their mission with the same fervor and dedication.

"What if we were them?"—The dedication of those who came before us left a lasting imprint on our ministry, one that we continue to honor and uphold. But this time, we will not be disappointed! Jesus is coming! In the Great Clock of Time, we have reached the hour 12.

Elder Almir Marroni, General Conference Publishing Director, was not able to be with us on August 17 for our 150th anniversary. However, he did send a video of greetings that we played that day.

Elder Marroni also sent a note saying:

"Greetings from Moldova, where we are having fellowship with Moldovan, Romanian, and Ukrainian Literature Evangelists.

"Although I'm not present with you my thoughts and prayers are. May God bless the special celebration at PPPA. May it inspire and challenge all employees and associates to a deeper commitment with mission."

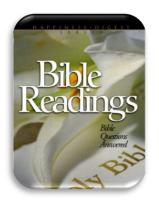
He also sent a very short video of the literature evangelists in Moldovia, Romania, and Ukraine sending their greetings to us at PPPA. You can view it at:

http://resources.pppa.com/SiteMedia/Dale/VID-ThankYouPPPA.mp4

You Make a Difference .

Editor's note: Each year Pacific Press prints and distributes 10's of thousands of copies of *Bible Readings*. These books make their way around the world. We were just informed of this story from the South Pacific Division of this book, coming from PPPA, and leading to 4 individuals being baptized.

A church member from Lakatoro village, on the eastern shore of Malekula (Vanuatu) purchased a copy of *Bible Readings* from literature evangelist Evie Japhered. After reading the book, the woman gave it to her parents and encouraged them to read it.



After reading the book, the woman's parents came to believe that the seventh-day Sabbath (Saturday) was the true day of worship. They made the decision to be baptized alongside their two sons and daughtersin-law.—from the August 2024 Stories of Faith Newsletter.

By Laura Samano

Pathfinders visited our booth at Camporee and wrote some notes for us in a notebook. Since it takes a full team of Pacific Press employees to put *Guide* in our readers' hands, I want to share some of the notes with everyone.

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New Face at the Press .

Welcome Misty Baltazar

Administrative Assistant in Product Development

During her junior year at Gem State Academy, Misty was part of the editorial team at the Pacific Press. Her family has a strong connection to



the Press, as her father, husband and two of her adult children have also worked here.

For nearly two decades, Misty has dedicated herself to teaching and caring for her children. Recently, she has taken the initiative to operate her own childcare service from her home. With her eldest children now independent and her youngest attending Caldwell Adventist Elementary School, she felt it was time for a new chapter, which brought her back to us.

Misty values personal interactions but recognizes that email can be a more convenient option when time is tight.

Those who know Misty, understand that her greatest joy come from helping others. She enjoys cheering, encouraging, and praying for those around her. Interestingly, despite frequently finding herself in the spotlight, she experiences state fright each time she is up front. Great job Misty, pushing through the uncomfortableness.

When asked what her most interesting job has been, she said, that parenting has been the most challenging and interesting job she has ever known. "You never know what to expect next," she says.

If money were not an object, Misty would love to be able to travel the world with her family, with a particular interest in visiting the places where Jesus lived and taught.

If Misty were asked to give an impromptu speech, it would most likely be focused on the importance of religious education as opposed to public school education for young people. Misty's favorite dining spot is Jalapeno's, although Olive Garden's salad and breadsticks are a close second.

Welcome to the PPPA family Misty, we're so glad you are here!

Recipe of the Week . . .

Submitted by Julie Nichols

Recipe: First Lady Cowboy Cookies

- 1 T baking powder
- 1 T baking soda
- 1 T ground cinnamon
- 1 t Salt
- 1 $\frac{1}{2}$ C (3 sticks) butter, room temp.
- 1 ¹/₂ C granulated sugar
- 1 1/2 C light-brown sugar, packed
- 3 eggs
- 1 T vanilla extract
- 3 C semisweet chocolate chips
- 3 C old-fashioned rolled oats
- 2 C sweetened flake coconut
- 2 C chopped pecans

Preparation:

- 1. Preheat oven to 350 degrees
- 2. In a medium bowl, mix together flour, baking powder, baking soda, cinnamon and salt.
- 3. In a separate very large bowl, beat the butter with an electric mixer until creamy. Gradually beat in sugars and mix until thoroughly combined. Add in eggs one at a time, beating after each addition. Mix in vanilla.
- 4. Add flour mixture and beat on low until just combined. Stir in chocolate chips, oats, coconut and pecans.
- 5. Drop dough in ¹/₄ C portions, 3 inches apart onto an ungreased baking sheet.
- 6. Bake 15-17 mins. rotating sheets halfway through. Cookie edges will be lightly browned. Move to a wire rack to cool. Enjoy!

Harvest Time . . .

Matt, with Wissel Farms, is the farmer growing produce on Pacific Press land. He informed Jeff Ramsey that he has an area that you can come pick your own produce on Fridays and Sundays, 8:00 am – 12:00 pm. He charges \$10 for a 5-gallon bucket of produce. You can bring your own bucket or he has buckets you can borrow to pick the produce. You will just need to bring bags or boxes to take your items home in. Location is on the corner of Flamingo and 39th street. There is a gravel parking area on this corner. Matt will be in this parking area.

Produce includes:

Sunflowers, eggplant, okra, tomatoes, cherry tomatoes, brussel sprouts, green beans, cabbage, turnips, sweet corn, various herbs.



He did spray round-up on the soil before planting to kill weeds, but has not sprayed any chemicals on the plants.

Dateline . . .

September Calendar

- 4 PAYDAY
- 9 Chapel Scott Cady
- 9-11 El Centinela Seminar
- 16 Chapel Troy Haagenson
- 18 PAYDAY
- 23 Chapel–Product Dedication–Robert Hastings
- 30 Chapel Open Enrollment/Spilling the Tea

September Birthdays

- 3 Virginia Ramsey
- 5 Dawn Jarrett
- 11 Gloria Hughes
- 15 Ed Bahr
- 16 Rick Lee
- 19 Kelly Lewis
- 19 Steve Ertel
- 23 Joan Gutierrez
- 24 Kim Yeaman
- 24 Bob Kyte
- 25 Leonard Pflugard